

## A *SIGN* OF THE TIMES

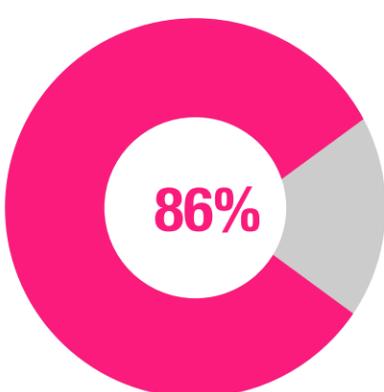
Securing a physician's signature shouldn't be a Herculean effort. But old-school methods have made it more difficult and time-consuming than it needs to be. It's time for a fresh approach.

**IT'S TIME TO GO PAPERLESS. LET OPTIMA'S E-SIGNATURE TOOL, CLINISIGN, TAKE YOU THERE.**

## DIAGNOSING THE PROBLEM

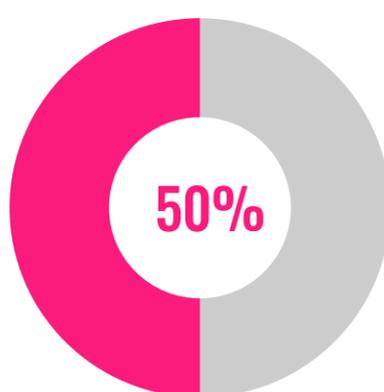
### Paperwork versus patients

Optima surveyed therapy providers across the U.S. on the practices and challenges associated with securing physicians' signatures on critical documents.



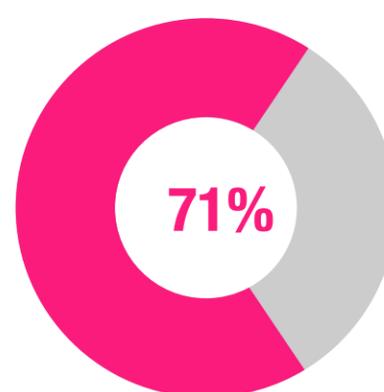
#### LOST PRODUCTIVITY

86% spent too many cycles printing, faxing and chasing down physicians for signatures.



#### COMPLIANCE RISKS

50% worried about the risk of non-compliance due to missed deadlines or not having the proper signed documents.



#### WASTED TIME

71% said their physicians spent too much time sorting through stacks of paper documents that need to be signed or re-signed.

## PRESCRIBING THE SOLUTION

### Optima to the rescue

CliniSign provides facilities and physicians the ability to go paperless and stay compliant at the same time. Physicians can sign in from anywhere on any device to sign necessary documents, giving them the mobility they need to tend to patients and not paperwork. Need proof?

**10-30 HOURS**

The amount of time physicians saved per week signing documents.

**3,500+**

The number of physicians actively using CliniSign.

**135,000+**

The number of signatures per month that are managed via CliniSign.

**1-2 DAYS**

The average time for documents in queue.

**100+**

The number of documents physicians can sign per day.

## REAPING THE BENEFITS

### The impact of paperless

Prescribing a paperless solution like CliniSign has proven time and time again to have an immediate impact on the productivity and profitability of healthcare facilities of all shapes and sizes.



#### EXPEDITED DOCUMENT SIGNING

Faster, more efficient signature completion.



#### NEW LEVELS OF MOBILITY

Accessible from any desktop or mobile device.



#### INCREASED PRODUCTIVITY

Focus on patients instead of chasing signatures.



#### CONSIDERABLE COST SAVINGS

Reduces the need to print and store documents.



#### SUPPORT FOR COMPLIANCE

System is HIPAA compliant.